

## Events

### NASSCOM 2008 India Leadership Forum

13-15 February 2008, Grand Hyatt, Mumbai, INDIA

The NASSCOM 2008 India Leadership Forum, one of the most respected information technology events in the world, is now in its 16th year. Under the headline "**Shrinking the world, Riding the wave**", NASSCOM's flagship event will focus on the "bigger picture" and will reflect the globalization of the IT-BPO industry, and its emerging role on the world stage.

NASSCOM brings together Global Leaders, CEOs, CIOs, Government Officials and other Luminaries, who share their views on the globalization of the IT sector and areas where the world can work in partnership with India. Past speakers have included Bill Gates, John Chambers and Lord Sainsbury and this year's speakers, including Paul Coby, CIO of British Airways, Arun Seth, Managing Director of BT India and Dr A P J Abdul Kalam, Former President of India, will all be endorsing the importance of the Indian IT-BPO industry to the economy.

With discussions moving beyond India as an IT outsourcing destination and taking the larger, multi-location, multi-organisation viewpoint, the Forum will focus on spotlighting the competitive advantage of countries and companies in the rapidly expanding outsourcing domain.

Xansa and Steria are taking a leading role in the proceedings with a top level Platinum sponsorship. We will be represented by several of our top level executives including François Enaud who will be speaking on the background behind Steria's acquisition of Xansa, making the acquisition work and Steria's plan for India. Bernard O'Driscoll, who has recently stepped down as Group HR Director for Lloyds TSB will be presenting on the drivers for exploring offshore BPO and the opportunities and impact of the global sourcing phenomenon for HR. Plus Mukesh Aghi, Xansa India CEO will be taking an active part over the 3 day event.

The Xansa Steria stand will provide visitors with an interactive environment in which to learn more about our capabilities. There will also be plenty of opportunities for delegates to meet with subject experts from across our BPO and IT outsourcing teams.

The Xansa NASSCOM Blog will provide daily updates on all activities surrounding NASSCOM including guest posts from Mark Kobayashi-Hillary, the India offshoring expert.

Visit the Xansa NASSCOM Blog at <http://xansanasscom.typepad.com>

For more information on the NASSCOM 2008 India Leadership Forum visit the official website at <http://www.nasscom.in>